

Design Awareness Seminar on Production Process for Garment Industry, May 23, 2011 - WBIDC, Kolkata.

FICCI supported by Ministry of MSME, Government of India, in coordination with National Institute of Design, Ahmedabad and in association with WBIDC organized a half day Design Awareness Seminar on May 23, 2011 at WBIDC. The objective of the seminar was to sensitize the usage of design in Production Process for Garment Industry. The seminar brought together more than 30 representatives from the Garment Industry most of them from Paridhan Garment Park and Shilpangan Park set up by WBIDC.

Ms. Nayantara Palchoudhuri, Member, FICCI Executive Committee & Member, FICCI MSME Committee delivered the welcome address. The seminar was addressed by Dr. Subrata Gupta, MD, WBIDC and Mr. S. P. Yadav, ED, WBIDC. The technical sessions were presented by Mr. Ashok Mondal, Coordinator, Design Clinic Scheme, East Zone, National Institute of Design, Ms. Paromita Banerjee, Textile Designer and Ms. Indira Basu, Communication Designer.