

WBIDC participates in India-ASEAN Business Fair & Business Conclave (IABF), 2011

Federation of Indian Chambers of Commerce and Industry (FICCI) in association with the Ministry of Commerce & Industry, Government of India organized **India-ASEAN Business Fair & Business Conclave (IABF)** from 2-6 March, 2011 in New Delhi. IABF 2011 was the first of its kind international exhibition and conference. It brought together business leaders and practitioners across different industry segments from India and 10 ASEAN Countries for knowledge sharing and business development.

The conclave brought together 270 companies from the ASEAN region and 200 Indian firms under one roof and served as an ideal platform for the private sector to take the lead in deepening business-to-business relations. **WBIDC had taken up a pavilion and several other states such as Punjab, Madhya Pradesh, Karnataka, Manipur, Bihar, Jharkhand had participated in the fair.** Over 60,000 visitors attended the fair.

Shri Anand Sharma, Hon'ble Commerce & Industry Minister, Govt. of India inaugurated the IABF conclave. Ministers from ASEAN countries were also present at the conclave. A State Session on **"Investment Opportunities in India – Across States"** was held on March 3, 2011. Secretaries and senior representatives from eight states (West Bengal, Madhya Pradesh, Andhra Pradesh, Punjab, Kerala, Haryana, Jharkhand and Arunachal Pradesh) made presentations on Investment Opportunities in their States. Dr. Subrata Gupta, MD, WBIDC addressed the state session.